

AIIMS, Bibinagar conducts workshop on Using Social Media for health promotion

[AIIMS BBNagar Hyderabad](#) has conducted a workshop on improving health through social media and communication for strengthening immunization services on 07/12/2022. Executive Director Prof. Dr. Vikas Bhatia emphasised on importance of using social media for promoting health and removing stigma on diseases.

He also urged the participants to use this platform to promote services provided by AIIMS Bibinagar. Dr. Prem from [Jhpiego](#) informed how to handle misinformation and disinformation regarding immunization and Dr. Insha Iqbal conveyed her journey as a social media influencer.

This workshop was graced by Prof. Dr. Vikas Bhatia, Dr. Neeraj Agarwal, MS, Dr. Nithin John, Dean in charge, Dr. Rashmi Kundapur, Additional professor and District Immunization officer, [USAID India](#) Faculty, Nursing officers



