

**“Swasth Nari-Sashakt Parivar”, a breast cancer awareness and screening program was initiated at AIIMS Bibinagar.**

As part of the Ministry of Health and Family Welfare, Government of India, initiative “Swasth Nari-Sashakt Parivar”, a breast cancer awareness and screening program was initiated at AIIMS Bibinagar, for patients visiting the OPD on 26th September 2025. The event was graced by Hon. Member of Parliament & Institute Body member, Smt.D.K.Aruna. She inaugurated the mammography camp and delivered a public address on the importance of breast health awareness and regular screening. She also visited the Gynaecology OPD and distributed pamphlets on cervical cancer screening. The program was a collaborative effort between Departments of General Surgery and Radiodiagnosis. It included health education sessions emphasizing the importance of early detection and a live demonstration of Self Breast Examination (SBE) to empower women with practical knowledge. Pamphlets regarding the same were distributed amongst the attendees. Women then underwent free mammography and ultrasound screening. A total of 60 patients were screened during the program. Based on clinical evaluation, 12 patients were referred for further diagnostic imaging, including ultrasonography and mammography, for detailed assessment. The success of this camp was made possible with the vision and support of Prof (Dr) Ahanthem Santa Singh, Executive Director, AIIMS, Bibinagar; Dr. Abhishek Arora Medical Superintendent & Head, Department of Radiodiagnosis. The program was successfully conducted with the dedicated support of doctors, nursing officers, technicians from the Departments of General Surgery and Radiodiagnosis. Dr. Annapurna Srirambhatla and Dr. Swarnalatha Seelam from Dept. of Radiodiagnosis, Dr. Nyna Sindhu from Dept. of General Surgery, Dr. Kalpana M and Dr. Alka Bhingardeo (SNSP Committee members) ensured smooth organization of the event. Patients and their family members conveyed sincere appreciation for the efforts of MoHFW and AIIMS Bibinagar in effectively implementing this significant Government initiative. Additionally, the participants shared positive feedback on the availability of health services and state of art mammography unit installed at the institute. This initiative reflects our dedication towards early detection of breast cancer and spreading community awareness on women’s health.





